

BANK FIVE NINE STATE FAIR DAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

620 WTMJ and Bank Five Nine are giving away VIP tickets for select Main Stage Shows and General Admission tickets at State Fair throughout the Fair on April 30, 2024. Fans may enter by listening for the cue to call on all of WTMJ's broadcasts between the hours of 6am CST and 8pm CST or following WTMJ Insiders on all of WTMJ social media platforms between April 30, 2024, at 6am CST and April 30, 2024, at 11:59pm CST. There will be a total of (11) pairs of VIP tickets to the Main Stage Shows and (2) four-packs of General Admission passes to The Wisconsin State Fair in the contest. The total schedule of giveaways and the ARV of the Grand Prizes are listed below:

WISCONSIN'S MORNING NEWS (6AM – 9AM CST)

- (2) tickets to Comedian Gabriel Iglesias on Thursday, August 1st (Opening Night). ARV \$110.
- (2) tickets to Casting Crowns with Tauren Wells on Monday, August 5th. ARV \$80.

POLITICAL POWER HOUR (9AM – 10AM CST)

- (2) tickets to Brother's Osborne with Sara Evans on Sunday, August 4th. ARV \$106.

THE UPSWING (10AM – 11AM CST)

- (2) tickets to Charlie Berens on Thursday, August 8th. ARV \$80.
- 4-pack of State Fair General Admission Tickets. ARV \$52.

WISCONSIN'S MIDDAY NEWS (11AM – 1PM CST)

- (2) tickets to Yung Gravy with Nicky Youre on Saturday, August 3rd. ARV \$110.
- (2) tickets to Kidz Bop Live on Tuesday, August 6th. ARV \$70.

SPANNING THE STATE (1PM – 3PM CST)

- (2) tickets to TLC with Jordin Sparks on Friday, August 2nd. ARV \$106.

WISCONSIN'S AFTERNOON NEWS (3PM – 6PM CST)

- (2) tickets to Riley Green with Avery Ana on Wednesday, August 7th. ARV \$110.
- (2) tickets to the 'Happy Together' Tour on Sunday, August 11th (Final Day). ARV \$88.

WHAT'S ON TAP (6PM – 8 PM CST)

- (2) tickets to Foreigner with Melissa Etheridge on Saturday, August 10th. ARV \$130.
- (2) tickets to Lauren Daigle with Andrew Ripp on Friday, August 9th. ARV 128.

FACEBOOK GIVEAWAY (DIGITAL ONLY)

- 4 pack of State Fair General Admission Tickets

1. HOW TO ENTER

- a. These rules govern the State Fair Day promotion (the “Promotion”) being conducted by 620 WTMJ Radio 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203 (“GKB”) beginning on April 30, 2024, at 6am CST and ending on May 1, 2024 at 6pm CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - a. Listening for a cue to call on all of WTMJs broadcasts throughout April 30, 2024.
 - b. Following WTMJ Insiders on all of WTMJ’s social media platforms and following instructions when prompted by social media posts.
- i. To participate in the Promotion, you must listen to 620WTMJ each day beginning on April 30, 2024, at 6AM CST and ending on April 30, 2024, at 11:59PM CST between the hours of 6am CST and 6pm CST each day during the Promotion dates for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 855-616-1620 will win a qualifying prize or a grand prize, whichever is specified by the radio hosts in the cue to call, upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth to be eligible to win. If the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of (9) winners and (2) grand prize winners selected on-air during the Promotion dates. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such conditioners occur.
- ii. To participate in the Promotion, you may visit <https://www.facebook.com/620wtmj/>. Limit one (1) entry per eligible person during the Entry Period regardless of if entrant has more than one email address or Facebook account. To submit an entry, fans must complete each of the following three actions: follow the official Newsradio 620 WTMJ page on Facebook, share the specified post announcing the portion of the ticket giveaway taking place on Facebook and comment their favorite part of the Wisconsin State Fair. Fans who complete all three of these tasks will be entered and the winner will be randomly selected from the pool of individuals who

complete all three steps to enter. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by GKB. Internet entrants are subject to all notices posted online including but not limited to GKB's Privacy Policy. Use of Facebook as a means of entry will be subject to Facebook's privacy policy and terms of service. By participating in the Promotion, entrant understands that he or she is providing his or her information to GKB and not Facebook. Further, entrant specifically agrees to release Facebook from any and all liability associated with this Promotion. The Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

- c. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB has the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 and who reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Thirteen (13) total prizes will be awarded in this Promotion. The prize will consist of one of the (11) pairs of VIP Tickets to each Main Stage Show at the Wisconsin State Fair or one of the two (2) 4-packs of General Admission tickets to the Wisconsin State Fair.

The Approximate Retail Value ("ARV") of the prizes are listed below. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

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b. All prizes or prize certificates may be picked up at the office of GKB at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

a. Decisions of GKB management with respect to the Promotion are final.

- b. Thirteen (13) prize winners will be selected between 6AM CST on April 30 and 11:59PM CST on April 30, 2024.
- c. The final winners will be determined by 11:59PM CST on April 30, 2024.
- d. Qualifiers must listen to 620WTMJ to win. Qualifiers and the Grand Prize winner need not be present to win.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by 11:59PM CST on April 30, 2024, to "Bank Five Nine State Fair Day– Official Rules," Attn: Promotions, GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by June 1, 2024, to the above address marked "Bank Five Nine State Fair Day – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at <https://wtmj.com/contests/>.

6. PRIVACY

- a. By use of GKB's website or by entering the Promotion through GKB's website, you agree to the website's Terms of Use Agreement located at <https://goodkarmabrands.com/terms-of-use/> and to the use of your personal information as described in the Privacy Policy located at <https://goodkarmabrands.com/privacy-policy/>.

Administrator: GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203

Sponsor: Bank Five Nine, 400 E Wisconsin Ave #100, Milwaukee, WI 53202