

KWIK TRIP AROUND THE BASES WITH THE BREWERS 2024

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER SWEEPSTAKES OR WIN PRIZE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. KWIK TRIP AROUND THE BASES WITH THE BREWERS (THE "SWEEPSTAKES") IS ONLY OPEN TO LEGAL RESIDENTS OF THE U.S. RESIDING IN THE STATE OF WI THROUGHOUT THE SWEEPSTAKES PERIOD AND WHO ARE 18 YEARS OF AGE OR OLDER AT TIME OF ENTRY. SWEEPSTAKES SHALL BE CONSTRUED AND EVALUATED ACCORDING TO UNITED STATES LAW. THE SWEEPSTAKES STARTS MARCH 13, 2024 AT 12:00:01 A.M. CENTRAL TIME (CT) AND ENDS AUGUST 31, 2024 AT 11:59:59 P.M. CT (THE "SWEEPSTAKES PERIOD"); HOWEVER, SPONSOR RESERVES THE RIGHT TO END THE SWEEPSTAKES AT ANY TIME. VOID WHERE PROHIBITED. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK.

SPONSOR:

The Sweepstakes is sponsored by Kwik Trip, Inc., 1626 Oak St, La Crosse, WI 54602 (the "Sponsor" or "Kwik Trip").

CONDUCT:

This Sweepstakes is governed by these official rules ("Official Rules"). By entering this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor shall be final and binding in all respects. The Official Rules will be posted on the following website throughout the Sweepstakes Period: <http://www.kwiktrip.com/sweepstakes>. Failure to comply with these Official Rules may result in disqualification. The Sponsor reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Sweepstakes or the website; or to be acting in any manner deemed by the Sponsor to be in violation of the Official Rules; or to be acting in any manner deemed by the Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person.

ELIGIBILITY:

NO PURCHASE NECESSARY TO ENTER THE SWEEPSTAKES OR WIN PRIZE. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. To enter the Sweepstakes, entrants: (i) must be 18 years of age or older at the time of entry (ii) must be a legal resident of Wisconsin, and, (iii) must not be considered a minor or legally incompetent in your state of residence. The Sweepstakes is void in New York, Florida, Puerto Rico, U.S. territories and possessions, and where otherwise restricted or prohibited by law, rule or regulation. The Sweepstakes is subject to all applicable federal, state and local laws and regulations. Employees, officers and directors of Sponsor and Milwaukee Brewers, their respective parents, subsidiaries, licensees, agencies and affiliates (whether related or not) of such individuals of Sponsor or other company involved with the design, production, execution or distribution of this Sweepstakes are not eligible to participate in the Sweepstakes or to win any prizes. Any Sweepstakes entries received from an ineligible participant will be disqualified.

SWEEPSTAKES PERIOD:

The Sponsor reserves the right to extend or shorten the contest in its sole discretion. Sweepstakes entry method systems will be the official timekeeping devices.

HOW TO ENTER:

All methods of entry have an equal chance of winning. All entries become the property of the Sponsor and will not be acknowledged or returned. Unless otherwise specified, all entries must be submitted during the Sweepstakes Period.

There are three (3) ways to enter the Sweepstakes:

- 1. Make a Qualifying Purchase:** Purchase qualifying products at Kwik Trip, Inc. in WI using a registered Kwik Rewards account. During the Sweepstakes Period, visit a participating Kwik Trip, Inc. store and purchase the qualifying product designated for the applicable entry period identified below (each, and "Entry Period") using your registered Kwik Rewards Card. You will automatically receive one (1) entry into the Sweepstakes per qualifying item purchased. From March 13, 2024-April 30, 2024, purchase any Hershey product; from **May 1-31, 2024, purchase any _____**; from June 1-30, 2024, purchase any Mars (Reese's, Hershey, etc.) product; from July 1-31, 2024, purchase any Haribo product; or from August 1-31, 2024, purchase any General Mills Product from a Kwik Trip, Inc. store in WI using your registered Kwik Rewards account (each eligible item, a "Qualified Product" during valid dates indicated). All Qualified Products may not be available at all Kwik Trip, Inc. store locations. There are three (3) ways to apply your Kwik Rewards account to the purchase: (i) swiping a registered Kwik Rewards card, (ii) scanning your Kwik Rewards in-app barcode, or (iii) entering an alternate ID (phone number) connected to your registered account) on a pin pad. Entry amounts are subject to the limit below ("Entry Method 1").

Sweepstakes Opt-Out: Sweepstakes Opt-Out: If you wish to make a Qualifying Purchase using your registered Kwik Rewards account without being entered into the Sweepstakes, you may hand print your name, date of birth, phone number, zip code and email address associated with your Kwik Rewards account on a piece of paper and mail it in an envelope with proper postage to "Brewers Around the Bases – OPT OUT," c/o Marketing, 1626 Oak St P.O. Box 1477, La Crosse, WI 54602. Your Opt-Out request will be applied to the drawing after receipt. Your opt-out must be postmarked by August 25, 2024 and received by September 3, 2024 in order for your entries to be removed from the drawing.

Weekly Period	Starts at 10:00 a.m. CT	Ends at 11:59 p.m. CT	Approximate Drawing Date	Cash Games Awarded
1	3/13/2024	3/24/2024	3/25/2024	4/2/2024, 4/3/2024, 4/5/2024, 4/6/2024, 4/7/2024
2	3/13/2024	4/7/2024	4/8/2024	4/15/2024, 4/16/2024, 4/17/2024
3	3/13/2024	4/14/2024	4/15/2024	4/26/2024, 4/27/2024, 4/28/2024, 4/29/2024, 4/30/2024, 5/1/2024
4	3/13/2024	4/28/2024	4/29/2024	5/9/2024, 5/10/2024, 5/11/2024, 5/12/2024, 5/13/2024, 5/14/2024, 5/15/2024

5	3/13/2024	5/19/2024	5/20/2024	5/27/2024, 5/28/2024, 5/29/2024, 5/30/2024, 5/31/2024, 6/1/2024, 6/2/2024
6	3/13/2024	6/2/2024	6/3/2024	6/10/2024, 6/11/2024, 6/12/2024, 6/14/2024, 6/15/2024, 6/16/2024
7	3/13/2024	6/16/2024	6/17/2024	6/24/2024, 6/25/2024, 6/26/2024, 6/28/2024, 6/29/2024, 6/30/2024
8	3/13/2024	6/30/2024	7/1/2024	7/9/2024, 7/10/2024, 7/11/2024, 7/12/2024, 7/13/2024, 7/14/2024
9	3/13/2024	7/14/2024	7/15/2024	7/26/2024, 7/27/2024, 7/28/2024, 7/29/2024, 7/30/2024, 7/31/2024
10	3/13/2024	7/28/2024	7/29/2024	8/9/2024, 8/10/2024, 8/11/2024, 8/12/2024, 8/13/2024, 8/14/2024, 8/15/2024, 8/16/2024, 8/17/2024, 8/18/2024
11	3/13/2024	8/18/2024	8/19/2024	8/27/2024, 8/28/2024, 8/29/2024
12	3/13/2024	8/25/2024	8/26/2024	9/2/2024, 9/3/2024, 9/4/2024, 9/6/2024, 9/7/2024, 9/8/2024
13	3/13/2024	8/31/2024	9/2/2024	9/16/2024, 9/17/2024, 9/18/2024, 9/19/2024, 9/20/2024, 9/21/2024, 9/22/2024, 9/27/2024, 9/28/2024, 9/29/2024

2. **Free Mail-In:** During the Sweepstakes Period, to enter without making a purchase, hand print your full name, street address, (no P.O. Boxes), day/evening/cellular phone number (if any), email address, and date of birth on a 3.5" x 6" piece of paper and mail it in an envelope with proper postage to "Brewers Around the Bases – Sweeps Entry," Marketing, 1626 Oak Street P.O. Box 1477, La Crosse, WI 54602. You will receive ten (10) entries into the Sweepstakes per stamped envelope sent via USPS. You will receive ten (10) entry per envelope and/or package sent via any other shipping method. All mail-in entries must be handwritten, postmarked by August 25, 2024, and received by the Sponsor October 3, 2024, at the address above, in order to be eligible. All entries become the exclusive property of the Sponsor, and none will be acknowledged or returned. The Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible, illegible, misdirected or postage-due entries, which will be disqualified ("Entry Method 2").

3. **Kwik Rewards Points:** Spend Rewards Points on Sweepstakes entries within a registered Kwik Rewards account. During the Sweepstakes Period, log in to your Kwik Rewards account via www.kwikrewards.com or the Kwik Rewards mobile app on iOS or Android, navigate to the Sweepstakes section and follow the on-screen prompts to spend a given number of eligible points on entries into the Sweepstakes. Kwik Rewards Base, Plus and Legacy members will receive one (1) entry into the Sweepstakes per Rewards Visit spent. Kwik Rewards Fleet members will receive one (1) entry into the Sweepstakes per ten (10) Rewards Fleet points spent (as per the listed number of "Entries to Spend" in your Fleet account). Any points spent on Sweepstakes entries will be forfeited and not returned. Entry amounts are subject to the limit below.

Entry Methods 1 is subject to, and will be treated in a manner consistent with, official Kwik Rewards Program Terms and Conditions at <https://www.kwiktrip.com/privacy-terms> including but not limited to account status and set up and earning visits. To participate via Entry Method 1, you must have a registered Kwik Rewards card. If you are a potential winner, you will be contacted via email or phone based on the contact information associated with your Kwik Rewards card. In the case of a Kwik Rewards Plus Debit or Credit account, the official primary account holder may be contacted if possible and listed as the potential winner. If you do not yet have a Kwik Rewards card, visit any Kwik Trip, Inc. location for a free card. If you have not yet registered your Kwik Rewards Card, visit www.kwikrewards.com to complete registration. You do not need a Kwik Rewards Card to enter the Sweepstakes via Entry Method 2.

Limit: There is no limit to Sweepstakes entries per person during the Sweepstakes Period; combination of methods of entry will be accepted. Multiple entrants are not permitted to share the same email address or Kwik Rewards Card. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, sweepstakes entry services) will void all entries by that entrant. In the event of a dispute as to any online entry, the authorized account holder of the email address used to enter will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address or the natural person assigned a Kwik Rewards Card by Kwik Trip, Inc. or its agent. A potential winner may be required to show proof of being the authorized account holder.

Entrant agrees that the Sponsor may use or disclose his or her entry in whole or in part, commercially or noncommercially, in any media, in perpetuity, worldwide, including the right to publish and display the entry for advertising and publicity, and to edit and make derivative works, all without additional notification, review, approval or compensation to anyone, including entrant. Additionally, entrant agrees that Kwik Trip may post the entry (including your name), or any portion thereof, on the Website and/or its webpages on third-party sites, and/or use in any media.

All entrants consent to Sponsor's right to contact the entrant after entrant's entry into the Sweepstakes for purposes of Prize notification or other correspondence relating to the Sweepstakes. The Sponsor may contact an entrant by means of any correspondence or communication, including emailing, telephone calls, or text messages. By submitting an entry into the Sweepstakes, the entrant is consenting to use of his or her personal information as set forth in the Sponsor's privacy policy at <https://www.kwiktrip.com/privacy-terms>.

PRIZES:

A total of 81 prizes are available to be won in the Sweepstakes. Each Winner (as defined below) will receive the chance to win cash if a Triple Event (as defined below) occurs during a designated Cash Game (as defined below) assigned to the Winner, the applicable designated Cash Game's jackpot cash dollar amount (each, a "Prize"). The Retail Value of each Prize

Cash Game: Approximately 81 regular season home games of the Milwaukee Brewers are designated as Cash Games for the Sweepstakes Period (each a "Cash Game"), subject to Cash Games being cancelled and not rescheduled pursuant to Major League Baseball rules or

directives. Cash Games considered eligible for this Sweepstakes fall on all of the 81 regular season home games.

Each Winner will be assigned a specific Cash Game on the applicable drawing date. The cash value of the Prize available for the designated Cash Game will always be a \$100 for each game if the brewers score in the 1st inning while at home. This will remain the same for all regular season games in the 2024 season.

The Prize is nontransferable, nonnegotiable, and nondivisible, unless otherwise stated in writing or agreed to in writing by the Sponsor. Any difference between the approximate retail value and actual cost, if any, will not be awarded. Each winner's personal information related to Sweepstakes entry, including, but not limited to, first and last names, full mailing address, phone number, and/or email address, may be shared with other companies involved with the design, production, execution or distribution of this Sweepstakes for the purpose of Prize awarding and delivery. Prize will be sent to the respective winners' home addresses at no cost to the winners.

Prize is awarded "as is" with no warranty or guarantee, either expressed or implied by the Sponsor. Winners acknowledge that the Sponsor and all other businesses affiliated with this Sweepstakes and their agents do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of the Prize being offered, except that the Prize shall be subject to its manufacturer's standard warranty (if any).

ODDS:

The odds of winning depend on the number of eligible entries received.

RANDOM DRAWING:

All eligible entries received starting the first day of the Sweepstakes Period through 11:59:59 p.m. on the calendar date immediately prior to each drawing will be gathered into a database at or around each drawing. A total of 81 potential winners will be selected from the Sweepstakes Period. Entrants may only win once in the Sweepstakes; if an entrant is included in a drawing during the Sweepstakes Period but is not selected in a drawing or declines the Prize for any reason from a particular drawing, but otherwise meets all eligibility requirements of these Official Rules, any eligible entries received from that entrant will be placed back into the random drawing pool for the next drawing. Drawings will take place on or about the following dates:

PRIZE WINNER NOTIFICATION:

The potential winner will be notified via email or phone call (or by mail if required by law) by Sponsor and/or a third-party prize fulfillment company and required to respond via return email or phone call and return completed and all requested documentation which may include but is not limited to an affidavit acknowledging the potential winner's eligibility, proof of a valid driver's license, IRS W-9 form, and publicity release ("Sweepstakes Documents") within three (3) days from the time the award notification was sent unless otherwise indicated by Sponsor. Each entrant is responsible for monitoring for Prize notification or other communications related to this Sweepstakes.

Sponsor, Milwaukee Brewers, their subsidiaries, affiliates, directors, employees and agents, and the advertising, promotion, and fulfillment agencies of each (the "Sweepstakes Entities") shall have no liability for winner's failure to receive notices due to spam, junk email or other security settings or for a potential winner's provision of incorrect or otherwise non-functioning contact information. If a potential winner cannot be contacted, is ineligible, fails to claim the Prize and provide the Sweepstakes Forms within three (3) days from the time award notification was sent (or seven (7) days in the case of a mail notification), or fails to return fully completed and executed Sweepstakes Documents as required, the Prize may be forfeited and an alternate winner may be selected. Up to three (3) alternate may be selected as time permits for reasonable awarding of the Prize. If all alternates fail to claim the Prize, the Prize may not be awarded at the discretion of the Sponsor.

If winner fails to comply with these Official Rules, that winner will be disqualified. ALL FEDERAL, STATE, LOCAL AND INCOME TAXES ON PRIZES AND EXPENSES RELATING TO ACCEPTANCE AND USE OF PRIZES NOT SPECIFIED ARE THE SOLE RESPONSIBILITY OF THE WINNER.

ADDITIONAL LIMITATIONS:

If for any reason this Sweepstakes is not capable of running as planned due to an infection by a computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Sweepstakes, the Sponsor reserves the right, at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes, at which time, the Sponsor will conduct a random drawing from among all eligible entries received at the time of the Sweepstakes termination. The Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunctions or any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by the Sponsor due to technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Sweepstakes or downloading any materials in this Sweepstakes.

PUBLICITY:

Except where prohibited by law, entry into the Sweepstakes and acceptance of Prize constitute permission to use winner's name, Prize won, hometown, likeness, video tape, photographs, and statements for purposes of advertising, promotion, and publicity (including online posting) in any and all media now or hereafter known throughout the world in perpetuity, without additional compensation, notification or permission. Except as expressly stated in these Official Rules, no substitution, cash redemption or transfer of the Prize is allowed, but the Sponsor reserves the right to substitute for the advertised Prize a prize of equal or greater value if the advertised Prize becomes unavailable for any reason.

NO LIABILITY:

By entering the Sweepstakes, entrants agree to these Official Rules and all decisions of the Sponsor. Winners release, discharge, indemnify and hold harmless the Sweepstakes Entities from all claims and liability relating to their participation in the promotion, and the acceptance

and use/misuse of the Prize offered. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this Sweepstakes or use/misuse or redemption of the Prize. The Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the Prize.

The Sponsor reserves the right in its sole discretion to cancel or suspend the Sweepstakes or any portion thereof should any causes corrupt the administration, security or proper operation of the Sweepstakes, and select a winner from entries received prior to the action taken or in such other manner as deemed fair and appropriate by the Sponsor. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook, Twitter or any other social platforms. Entrants are providing their information to Kwik Trip, Inc. and not to Facebook. The Sweepstakes is in no way affiliated with Apple. The information provided will only be used for the purpose of this promotion unless otherwise requested by entrant.

CHOICE OF LAW AND VENUE:

Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any Prize awarded, or the determination of the winner, shall be resolved individually, without resort to any form of class action. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsor or the Sweepstakes Entities in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of Wisconsin, without regard for conflicts of law doctrine, and all proceedings shall take place in La Crosse County, State of Wisconsin. THE PARTIES HEREBY WAIVE THEIR RIGHT TO JURY TRIAL WITH RESPECT TO ALL CLAIMS AND ISSUES ARISING OUT OF OR RELATING TO THE SWEEPSTAKES WHETHER SOUNDING IN CONTRACT OR TORT, AND INCLUDING ANY CLAIM FOR FRAUDULENT INDUCEMENT THEREOF.

PRIVACY:

Personal information collected from online entrants is subject to the Sponsor's privacy policy at <https://www.kwiktrip.com/privacy-terms>.

WINNERS LIST:

An official winners list will be available at www.kwiktrip.com/sweepstakes for a minimum of 30 days following winner confirmations after the end of the Sweepstakes Period.

CONTACT:

For Sweepstakes inquiries, contact kwikrewards@kwiktrip.com, [1-800-305-6666](tel:1-800-305-6666), or Kwik Trip, Inc. – Sweepstakes, [1626](#) Oak Street P.O. Box [1477](#), La Crosse, WI [54602](#)-2107.

LIMITATION OF LIABILITY:

IN NO EVENT SHALL THE SPONSOR BE LIABLE TO ANY ENTRANT OR PROSPECTIVE ENTRANT, WHETHER IN CONTRACT, TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, FOR ANY INDIRECT, EXEMPLARY, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES HOWEVER CAUSED, EVEN IF THE SPONSOR HAS BEEN NOTIFIED IN ADVANCE OF SUCH POSSIBILITY, ARISING OUT OF OR PERTAINING TO THE SWEEPSTAKES. THE SPONSOR AND THE SWEEPSTAKES ENTITIES ARE NOT

RESPONSIBLE AND SHALL NOT BE LIABLE FOR: (A) ANY ERROR WHICH MAY OCCUR IN THE PROCESSING OF ANY AND ALL ENTRIES; (B) LOST, LATE OR MISDIRECTED ENTRIES; OR (C) ANY CONDITION CAUSED BY EVENTS THAT MAY CAUSE THE SWEEPSTAKES TO BE DISRUPTED OR CORRUPTED.