

“Potawatomi Hotel and Casino 3 Bagger in the Third” Promotion
Brewers Radio Network

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

OVERVIEW

Throughout the 2024 Milwaukee Brewers regular season, fans will have the chance to register to win a Potawatomi Hotel and Casino prize package by signing up at the contest page on WTMJ.com. One random entry will be selected for each game (162 total games from March 28, 2024, to September 29, 2024) to participate in the contest. Should the Milwaukee Brewers hit a triple in the third inning, that day’s contestant will receive a prize pack from Potawatomi Hotel and Casino consisting of a one-night stay, gaming certificate and food certificate. If more than one triple is hit in the third inning, that day’s contestant will win an additional prize until the last triple is hit in the third inning. Fans may participate in the promotion by completing the online entry form on the contest page at WTMJ.com beginning March 28, 2024, through September 29, 2024.

1. **HOW TO ENTER**

- a. These rules govern the “Potawatomi Hotel and Casino 3 Bagger in the Third” promotion (the “Promotion”) being conducted by Brewers Radio Network (“GKB”) beginning on March 28, 2024, at 6:00pm CST and ending on September 29, 2024, at 11:59 pm CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i.To participate in the Promotion, fans must visit the contest page at WTMJ.com starting at 6pm CT March 28, 2024, and ending at 11:59pm CST September 29, 2024, and complete the online entry form including first and last name, complete address, city, state, zip code, home telephone number and date of birth. All entries must be received by 9am on September 29, 2024. GKB is not responsible for lost, late, misdirected, illegible or incomplete entries.
- c. Participants may only be a qualifier and winner once.

2. **ELIGIBILITY RESTRICTIONS**

- a. The Promotion is open to all persons who are 21, U.S. Residents and who reside in 620 WTMJ listening area. Employees of GKB, its subsidiary and

affiliated entities, GKB's advertising and promotional agencies, its participating sponsors (Potawatomi Hotel and Casino), other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.

c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.

d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

a. Potawatomi Hotel and Casino prize packages will be awarded in this Promotion if a triple is hit in the third inning. Total ARV of the prize is \$350. Each prize consists of:

i.(1) one-night stay certificate, ARV is \$250

ii.(1) \$50 food certificate, ARV \$50

iii.(1) \$50 gaming certificate, ARV \$50

iv. Should the Milwaukee Brewers hit multiple triples in the 3rd inning, that day's contestant will receive an additional gaming certificate for each triple.

b. The gift certificates will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

c. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. KB is not responsible for the safe arrival of a prize or prize certificate.

d. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. One random entry will be selected for each game (162 total games from March 28, 2024, to September 29, 2024) from the eligible entries completed at WTMJ.com and under the supervision of Good Karma Brands to be the Potawatomi Hotel and Casino 3 Bagger in the Third contestant. If the Milwaukee Brewers hit a triple during the 3rd inning, the corresponding contestant will win a prize as outlined above depending on when the last triple in the 3rd inning was hit or how many triples on that specific day in the 3rd inning. One prize per person, per household, or family over the course of the contest.
 - i. A maximum of (162) prizes could be awarded in this promotion if a triple is hit in the 3rd inning during each Milwaukee Brewers game throughout the 2024 regular season.
 - ii. If the Milwaukee Brewers do not hit a triple in the 3rd inning in any game during the 2024 regular season, Good Karma Brands will select (1) random entry from those who have entered to win a Potawatomi prize package.
 - iii. If a game is rescheduled to a different date, the original winner that was selected for that game will remain the same. A new winner will not be taken if a game is rescheduled.
- c. Final winners will be determined by September 29, 2024.
- d. Odds of winning a Grand Prize depends upon the number of eligible and completed online entry forms on the contest page at WTMJ.com and on if the Milwaukee Brewers hit a triple in the third inning. All entries become property of the sponsor.
- e. The winners will be contacted by phone. Winners must sign and return a W9 if the prize they win is over \$600. Good Karma Brands Milwaukee/WTMJ will mail winners prizes upon notification and completion of required forms (Social Security Number is required if prize is over \$600). Prizes not claimed by October 31, 2024, become the property of Good Karma Brands Milwaukee.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS

Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but

not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by September 29, 2024, to “Potawatomi Hotel and Casino 3 Bagger in the Third” – Official Rules,” Attn: Promotions, GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by October 31, 2024, to the above address marked “Potawatomi Hotel and Casino 3 Bagger in the Third – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.wtmj.com

Administrator: Good Karma Broadcasting, 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203

Sponsor: Potawatomi Hotel and Casino, 1721 W Canal St, Milwaukee, WI 53233