

“Woodman’s Food Markets Home Run Inning” Brewers Radio Network

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

OVERVIEW

One random entry will be selected for each game (162 total games from March 28, 2024, to September 29, 2024) to participate in the Woodman’s Food Markets Home Run Inning. The daily jackpot will begin with a \$50 gift card to Woodman’s Food Markets on March 28, 2024, and \$50 will be added toward the gift card each game until a Milwaukee player homers in the designated inning. The jackpot amount returns to a \$50 gift card after a Milwaukee player homers in the 6th inning. Should Milwaukee’s Professional Baseball Team hit multiple home runs in the sixth, that day’s contestant will receive an additional \$100 gift card for each home run. Fans may participate in the promotion by completing an official digital entry form at a participating Woodman’s Food Market or by completing the online entry form on the contest page at WTMJ.com

1. HOW TO ENTER

- a. These rules govern the “Woodman’s Food Markets Home Run Inning” promotion (the “Promotion”) being conducted by Brewers Radio Network (“GKB”) beginning on March 28, 2024, at 12:01 am CST and ending on September 29, 2024, at 11:00 pm CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. To participate in the Promotion, you may go to participating Woodman’s Food Markets starting at 12:01 a.m. on February 24, 2024, and ending at 9am on September 29, 2024, and complete an official digital entry form (while supplies last) including first and last name, complete address, city, state, zip code, home telephone number and date of birth, and submit the digital entry form at the registration kiosk. All entries must be received by September 29, 2024, by 9am CT. GKB is not responsible for lost, late, misdirected, illegible or incomplete entries.
 - ii. To participate in the Promotion, you may visit the contest page at WTMJ.com starting at 9am CT on February 24, 2024, and ending at 9am CT September 29, 2024, and complete the online entry form including first and last name, complete address, city, state, zip code, home telephone number and date of birth. All entries must be received by 9am on September 29, 2024. GKB is not responsible for lost, late, misdirected, illegible or incomplete entries.

- c. Participants may enter by either means shown above for the Promotion but may only be a qualifier and winner once.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18, U.S. Residents and who reside in the 620 WTMJ listening area. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors (Woodman's Food Markets), other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Woodman's gift certificates will be awarded in this Promotion. Each prize will be awarded as outlined below:
- b. The daily jackpot will begin with a \$50 gift certificate to Woodman's Food Markets
 - i. \$50 will be added toward the gift certificate each game until a Milwaukee player homers in the designated inning (6th inning)
 - ii. Jackpot amount returns to a \$50 gift certificate after a Milwaukee player homers in the 6th inning
 - iii. Should Milwaukee hit multiple home runs in the 6th inning, that days contestant will receive an additional \$100 gift certificate for each home run
- d. The gift certificate will be subject to the terms and conditions as set forth by the issuer of the gift certificate.

- e. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- f. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. One total random entry will be selected for each game (March 28, 2024, to September 29, 2024) from the eligible entries whether completed at a participating Woodman's Food Market or online at WMTJ.com and under the supervision of Good Karma Brands to be the Woodman's Homerun Inning Contestant during the sixth inning for that specific game. All eligible entries will be pooled together from both forms of entry. If the Milwaukee Professional Baseball Team hits a homerun during the 6th inning, the contestant will win a prize as outlined above depending on when the last homerun in the 6th inning was hit or how many homeruns on that specific day in the 6th inning. One prize per person, per household, or family over the course of the contest.
 - c. A maximum of (162) prizes could be awarded in this promotion if a homerun is hit in the 6th inning during each Milwaukee Professional Baseball Team's game throughout the 2024 regular season.
 - d. In the event, Milwaukee's Professional Baseball Team, the Milwaukee Brewers, does not hit a homerun in the 6th inning of any baseball game during the 2024 regular season, Good Karma Brands will select (1) random entry from those who have entered to win a Woodman's gift card valued up to \$50.
- e. Final winner will be determined on September 29, 2024.
- f. Odds of winning a Qualifying Prize depends upon the number of eligible digital entries received at Woodman's Food Markets and eligible and complete online entry forms on the contest page at WTMJ.com. Odds also depend on if a home run is hit in the sixth inning of a game and how many. All entries become property of the sponsor.
- g. The winner will be contacted in writing or via phone call. Winners must sign and return a W9 if the prize is valued over \$600. Good Karma Brands Milwaukee/WTMJ will mail winners prizes upon notification and completion of

required forms (Social Security Number is required). Prizes not claimed by March September 29, 2024, become the property of Good Karma Broadcasting.

- h. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).

- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by September 29, 2024, to "Woodman's Food Markets Home Run Inning" – Official Rules," Attn: Promotions, GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by November 28, 2024, to the above address marked "Woodman's Food Markets Home Run Inning – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at www.wtmj.com

Administrator: Good Karma Broadcasting, 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203

Sponsor: Woodman's Food Markets 2631 Liberty Lane, Janesville, WI 53545