

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

From Thursday, January 5, 2023 through Thursday, December 28, 2023 during Newsradio 620 WTMJ's Wisconsin's Morning News (5am-9am CST) one caller each Thursday at 7:50am CST will have the chance to win a WTMJ Prize Pack by participating in Tausch Trivia. In order to win the prize, the caller must be the designated caller determined and announced by the host and correctly choose the host that will answer the trivia question correctly and first. Before the trivia question is given to the hosts, the qualifying caller must choose a host they think will win. Then a set of clues will be given to the hosts of Wisconsin's Morning News and the first host to correctly answer the question will be the winner. If the caller correctly chooses the host that answers correctly first they will win a grand prize. There will be a total of up to 52 grand prize winners by the end of the promotion.

If there are no qualifying callers who successfully choose a host that answers the question correctly first by the end of the promotion, there will be a consolation prize randomly awarded to one of the losing qualifiers. That prize will be a WTMJ prize pack.

1. HOW TO ENTER

- a. These rules govern the Tausch Trivia promotion (the "Promotion") being conducted by Newsradio 620 WTMJ, 301 W Wisconsin Ave, Milwaukee, WI 53202 ("GKB") beginning at 7:45am CST on Thursday, January 5, 2023 through Thursday, December 28, 2023 at 8am CST.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Listen for the cue to call during Wisconsin's Morning News starting on Thursday, January 5, 2023 through Thursday, December 28, 2023 at 7:50am CST.
- i. To participate in the Promotion, you must listen to Wisconsin's Morning News each Thursday beginning on Thursday, January 5, 2023 through Thursday, December 28, 2023 at 7:50am CST each Thursday during the promotional dates for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 855-616-1620 will win a grand prize if they correctly choose the host they think will answer the trivia question correctly first and upon confirmation of eligibility. At the time of their call, callers will be required to choose a host before the trivia question is given and provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that

- successfully makes it through on the call-in line and completes their call will qualify. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of (28) winners selected on-air during the Promotion dates. If there are no qualifying callers who successfully choose a host that answers the question correctly first by the end of the promotion, there will be a consolation prize randomly awarded to one of the losing qualifiers. That prize will be a WTMJ prize pack. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.
- c. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB reserves the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 and who reside Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. Up to (52) grand prizes will be awarded in this Promotion. Each grand prize consists of (1) WTMJ Prize Pack. The Approximate Retail Value ("ARV") of the prize is \$25. If there are no qualifying callers who successfully choose a host that answers the question correctly first by the end of the promotion, there will be a

consolation prize randomly awarded to one of the losing qualifiers. That prize will be a WTMJ prize pack.

- The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.
- c. All prizes or prize certificates will be mailed to the winners and winners will assume the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate. Winners will forfeit any prize or prize certificate not claimed within thirty days. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate. Some prizes may be picked up at will call at the prize location and GKB will inform listeners of the ones that apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Qualifiers will be chosen during Wisconsin's Morning News at 7:50am CST starting on Thursday, January 5, 2023 through Thursday, December 28, 2023. Qualifiers who win will be notified via email by a member of the marketing team to discuss paperwork and more details.
- c. All winners will be chosen by 8am CST on Thursday, December 28, 2023.
- d. Odds of winning a Grand Prize depends upon the number and order of calls received and host chosen by the qualifying callers. If qualifying callers successfully choose the host who answers the trivia question first and correctly, they will win the grand prize. If there are no qualifying callers who successfully choose a host that answers the question correctly first by the end of the promotion, there will be a consolation prize randomly awarded to one of the losing qualifiers. That prize will be a WTMJ prize pack.
- e. Qualifiers must listen to Wisconsin's Morning News (5a-9am CST) to win. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by within (30) days or prize will be forfeited or an alternate winner may be selected by random. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or

liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Thursday, December 28, 2023 “WMN-Tausch Trivia – Official Rules,” Attn: Promotions, GKB 301 W Wisconsin Ave, Milwaukee, WI 53202. For the names of the prize winners send a self-addressed stamped envelope for receipt by Thursday, February 22, 2024 to the above address marked “WMN-Tausch Trivia– Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at WTMJ.com.

Administrator: Good Karma Broadcasting, 301 W Wisconsin Ave, Milwaukee, WI 53202