

National Pizza Month Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

Beginning Friday, October 7, 2022 through Sunday, October 30, 2022 during Newsradio 620 WTMJ's Jeff Wagner Pop Culture Corner (12p-3p CT), Wisconsin's Afternoon News (3pm – 6pm CST) and ESPN Milwaukee's Jen, Gabe & Chewy (7-9am CT), Scalzo & Brust's Free Beer Friday (4-6pm CT) and Sunday Karma (10a-12p CT), one random caller each Friday and Sunday will have the chance to win the weekly prize of (2) pizza coupons and be entered to win a grand prize. In order to win the weekly prize, the caller must be the designated caller determined and announced by the hosts. There will be a total of (4) winners from each show by the end of the promotion for a total of (20) winners who will then qualify to win the grand prize. On or around Monday, October 31, 2022 one of the (20) qualifiers will be randomly chosen to win the grand prize. The grand prize consists of (1) pizza oven, (15) pizzas, pizza cutter, (1) oven stick, (4) pint glasses, and (1) oven mitt. There will be one grand prize winner by the end of the promotion.

Fans who win Jeff Wagner's Pop Culture Corner during the promotional dates will win that contest's corresponding prize and be entered to win the National Pizza Month Giveaway grand prize. They will not receive an additional prize of (2) pizza coupons. Visit WTMJ.com for those official contest rules.

Fans who win Scalzo & Brust's Free Beer and Pizza Friday during the promotional dates will win that contest's corresponding prize and be entered to win the National Pizza Month Giveaway grand prize. They will not receive an additional prize of (2) pizza coupons. Visit espnwisconsincontests.com for those official contest rules.

1. HOW TO ENTER

- a. These rules govern the National Pizza Month Giveaway promotion (the "Promotion") being conducted by Newsradio 620 WTMJ and 94.5 WTKI ESPN Milwaukee, 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203 ("GKB") from Friday, October 7, 2022 at 7am CT through Sunday, October 30, 2022 at 12pm CT.
- b. To participate in the Promotion, you may enter via the following method(s):
 - Listen for the cue to call during Newsradio 620 WTMJ's Jeff Wagner Pop Culture Corner (12p-3p CT), Wisconsin's Afternoon News (3pm – 6pm CST) and ESPN Milwaukee's Jen, Gabe & Chewy (7-9am CT), Scalzo & Brust's Free Beer Friday (4-6pm CT) and Sunday Karma (10a-12p CT), from Friday, October 7-30, 2022.

- i. To participate in the Promotion, you must listen to WTMJ's Jeff Wagner Pop Culture Corner (12p-3p CT) or Wisconsin's Afternoon News (3pm – 6pm CST) or ESPN Milwaukee's Jen, Gabe & Chewy (7-9am CT), Scalzo & Brust's Free Beer Friday (4-6pm CT) or Sunday Karma (10a-12p CT), beginning on October 7-28, 2022 during the corresponding show each Friday or Sunday during the promotional dates for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the WTMJ contest line at 855-616-1620 or the ESPN contest line at 800-990-3776 will win a weekly prize upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, complete address (including zip code), day and evening phone numbers and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, the next eligible caller that successfully makes it through on the call-in line and completes their call will be a winner. There is no limit to the number of times a listener may attempt to call in to win, but a listener may be a winner only once. There will be up to a total of (4) weekly winners selected on-air during the Promotion dates on each show for a total of (20) weekly winners. Those (20) weekly winners will then be put in a random drawing for the grand prize. There will be (1) grand prize awarded in the promotion. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.
- c. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB reserves the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 and who reside Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.

- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. (20) weekly prizes and (1) grand prize will be awarded in this Promotion. Each prize consists of the following:
 - Weekly prize: (2) pizza coupons. ARV is \$24.
 - Fans who win during Jeff Wagner's Pop Culture Corner and Scalzo & Brust's Free Beer and Pizza Friday will win the corresponding prizes for those contests instead of the (2) pizza coupon prizes in the National Pizza Month Giveaway. Visit wtmj.com and espnwisconsincontests.com for official contest rules.
 - Grand prize: (1) pizza oven, (15) pizzas, pizza cutter, (1) oven stick, (4) pint glasses, and (1) oven mitt. ARV is \$275.
 - The Approximate Retail Value ("ARV") of the prizes are listed above. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.
- c. All weekly prizes or prize certificates will be emailed to the winners and winners will assume the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate. The grand prize winner will coordinate with the marketing team on picking up their prize at the GKB Milwaukee office. Winners will forfeit any prize or prize certificate not claimed within ten days. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. Weekly winners will be chosen each Friday during WTMJ's Jeff Wagner Pop Culture Corner (12p-3p CT), Wisconsin's Afternoon News (3pm – 6pm CST) and ESPN Milwaukee's Jen, Gabe & Chewy (7-9am CT), Scalzo & Brust's Free Beer Friday (4-6pm CT) and each Sunday during Sunday Karma (10a-12p CT),

beginning on Friday, October 7, 2022 through Sunday, October 20, 2022 and be notified by a member of the marketing team via email to discuss paperwork and more details.

- c. All weekly winners will be chosen by 12pm CT on Sunday, October 30, 2022. The grand prize winner will be randomly chosen on or around Monday, October 31, 2022.
- d. Odds of winning a weekly prize depends upon the number and order of calls received. Odds of winning the grand prize is 1 out of 20.
- e. Qualifiers must listen to Wisconsin's Afternoon News (3pm-6pm CT) to win. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winners must execute and return any required affidavit of eligibility and/or liability/publicity release within ten days of winning prize or the prize will be forfeited or an alternate winner may be selected by random. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Wednesday, September 28, 2022 "National Pizza Month Giveaway – Official Rules," Attn: Promotions, GKB 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203. For the names of the prize winners send a self-addressed stamped envelope for receipt by Wednesday, November 16, 2022 to the above address marked "National Pizza Month Giveaway– Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at WTMJ.com.

Administrator: Good Karma Brands Milwaukee, LLC, 301 W Wisconsin Ave, Suite 200, Milwaukee, WI 53203

Sponsor: Palermo's Pizza, 3301 W Canal St, Milwaukee, WI 53208