

Newsradio 620 WTMJ – Miller Lite Register to Win for Packers Watch Parties

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

Newsradio 620 WTMJ Street Teams will be at select establishments on select Green Bay Packer game days throughout the 2021 regular season registering fans to win Green Bay Football prizes courtesy of Miller Lite. Fans at the select establishments on the select days will have the chance to fill out one entry form in order to win one of two prizes. At halftime and the end of the Packers game, a WTMJ teammate will randomly pick an entry form and the corresponding fan will win the prize. If the first selected winner is not present, another winner will be chosen randomly. This process will continue until a present winner claims the prize at halftime and end of the game. The person who wins the halftime prize will not be eligible to win the prize at the end of the game.

1. HOW TO ENTER

- a. These rules govern the Miller Lite Packers Register to Win promotion (the “Promotion”) being conducted by Newsradio 620 WTMJ, 720 E Capitol Drive, Milwaukee, WI 53212 (“GKB”) beginning on Sunday, October 17, 2021 at 12pm CST and ending on Sunday, December 12, 2021 at the conclusion of the Packers game.
- b. To participate in the Promotion, you may enter via the following method(s): Visit the select establishments on the select days listed below. Upon arrival of the WTMJ Street Team, fans may fully complete one entry form per person which includes the following information: first and last name, address, phone number, email address, birthday and agree to the contest rules. Completed entry forms must be placed in the registration box.

| Date | Time | Location | Address |
|---------------------------|-------------|----------------------|---|
| Sunday, October 17, 2021 | 12:00pm | Leff’s Lucky Town | 7208 W State St, Wauwatosa, WI |
| Sunday, November 14, 2021 | 3:00pm | Fox’s Pub | 4395 S 76th St. Greenfield, WI 53220 |
| Sunday, November 28, 2019 | 3:00pm | Flannery’s | 425 E Wells St, Milwaukee, WI 53202 |
| Sunday, December 12, 2021 | 7:00pm | New Berlin Ale House | 16000 W Cleveland Ave, New Berlin, WI 53151 |

c. One entry is allowed per person per location. The entry forms must be filled out completely and submitted at the WTMJ street team table. The winner of the first prize at halftime may not win the second prize after the game on the same day.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 21 and who attend the Packers watch party on the select days at the select establishments. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth, email, and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. (8) total grand prizes will be awarded in this Promotion. The grand prizes will be given away on each of the days and locations listed below. (1) grand prize will be given away at halftime and (1) at the conclusion of the Packers game for (2) total grand prizes per location. Each location's prizes consists of the following and will be given away on the corresponding date and location:

| Date | Location | Prizes | ARV |
|---------------------------|-------------------|--|--------------------------------------|
| Sunday, October 17, 2021 | Leff's Lucky Town | 1. Packers cooler 2. Autographed Preston Smith helmet | 1. Cooler: \$100 2. Helmet: \$300 |
| Sunday, November 14, 2021 | Fox's Pub | 1. Autographed Adrian Amos football 2. \$50 Packers Proshop gift card | 1. \$300 2. \$50 |

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|---------------------------|----------------------|--|----------------------|
| | | 3. Packers/Miller Lite blanket | 3. \$25 |
| Sunday, November 28, 2021 | Flannery's | 1. Kenny Clark autographed football 2. Miller Lite/Packers Cooler and blanket | 1. \$300 2. \$125 |
| Sunday, December 12, 2021 | New Berlin Ale House | 1. Packers Blanket and Hoodie 2. Adrian Amos autographed helmet | 1. \$100 2. \$300 |

The Approximate Retail Value ("ARV") of the prizes are listed above. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.

- b. All prizes or prize certificates must be claimed at the select establishment on the select date following the Packers game listed above. The winner will forfeit any prize or prize certificate if not present when name is announced. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. GKB is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. (2) winners will be selected on each of the following dates, times and locations for a total of (8) winners by the end of the promotion:

| Date | Time | Location | Address |
|---------------------------|---|-------------------|---|
| Sunday, October 17, 2021 | Halftime and conclusion of Packers game | Leff's Lucky Town | 7208 W State St, Wauwatosa, WI 53213 |
| Sunday, November 14, 2021 | Halftime and conclusion of Packers game | Fox's Pub | 4395 S 76th St. Greenfield, WI 53220 |

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|---------------------------------|---|-------------------------|---|
| Sunday, November 28, 2021 | Halftime and conclusion of Packers game | Flannery's | 425 E Wells St, Milwaukee, WI 53202 |
| Sunday, December 12, 2021 | Halftime and conclusion of Packers game | New Berlin Ale House | 16000 W Cleveland Ave, New Berlin, WI 53151 |

- c. All winners will be known by Monday, December 13, 2021.
- d. Odds of winning a grand prize depends upon the number of eligible entries on the select date at the select locations.
- e. The winner of the first prize at halftime may not win the second prize after the game on the same day.
- f. Qualifiers must be present at the establishment on the following dates and times to win. Winners' first and lasts names will be announced via the PA system of the establishment at the below times. If the establishment doesn't have a PA system, the winner will be contacted via their provided phone number. If the winner doesn't claim the prize at the WTMJ table within five minutes of being notified, a new winner will be randomly chosen. This process will continue until a present winner claims the prize within five minutes. WTMJ Street Team will stay up to 20 minutes after the game is officially over and if no one claims the prize, there will not be a winner in the promotion for that evening.
- g. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected randomly. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where

legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Sunday, December 13, 2021 to "Miller Lite Packers Register to Win – Official Rules," Attn: Promotions, GKB 720 E Capitol Drive, Milwaukee, WI

53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Monday, February 14, 2022 to the above address marked "Miller Lite Packers Register to Win – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at WTMJ.com

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Drive, Milwaukee, WI 53212

Sponsor: MillerCoors LLC, 3939 W Highland Blvd, Milwaukee, WI 53208