

Newsradio 620 WTMJ – Green Bay Packers Ticket Register to Win

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

During the 2021 Wisconsin State Fair, fans will have the opportunity to register to win (4) tickets to the August 21, 2021 Packers vs. Jets preseason game. Good Karma Brands Milwaukee, LLC and Newsradio 620 WTMJ will host the contest at the Guest Services Pavilion during the Wisconsin State Fair happening August 5-15, 2021. Fans also have the option to submit an entry form with all the necessary information listed below on the contest page at WTMJ.com. The winner will be chosen randomly from the eligible entries by Wednesday, August 18, 2021.

1. HOW TO ENTER

- a. These rules govern the Newsradio 620 WTMJ – Green Bay Packers Ticket Register to Win promotion (the “Promotion”) being conducted by Newsradio 620 WTMJ, 720 E Capitol Drive, Milwaukee, WI 53212 (“GKB”) beginning at 12pm CST on Thursday, August 5, 2021 and ending at 6pm CST Sunday, August 15, 2021.
- b. To participate in the Promotion, you may enter via the following method(s):
 - i. Visit the Newsradio 620 WTMJ site at the Guest Services Pavilion at the Wisconsin State Fair from 12pm – 6pm CST starting Thursday, August 5, 2021 and ending Sunday, August 15, 2021, and fill out an entry form. Entry form includes first and last name, complete address, city, state, zip code, home telephone number and date of birth, and agree to the terms. Completed form must be put in the registration box.
 - ii. To participate in the Promotion, you may log onto the contest page at WTMJ.com and follow the links and instructions to enter the Promotion and submit your first and last name, complete address, city, state, zip code, telephone number, date of birth and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by GKB. GKB’s computer is the official time keeping device for the Promotion. GKB is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological problems.
- c. Fans who visit the WTMJ studios and street team on-site at the 2021 Wisconsin State Fair may earn an extra entry by downloading the WTMJ mobile app. The

WTMJ Street Team will provide instructions on how to download the app on-site and confirm successful app download on-site for the second entry.

- d. GKB and 620 WTMJ may adjust the street team hours throughout the 2021 Wisconsin State Fair. GKB and 620 WTMJ reserve the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 and older and who reside in Wisconsin. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, [other radio stations in the Milwaukee metropolitan area] and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every thirty (30) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize. To be eligible and claim this prize, the winner must have a valid passport and be a US citizen.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. (1) grand prize will be awarded in this Promotion. The prize consists of (4) tickets to the August 21, 2021 preseason Packers vs. Jets game. The Approximate Retail Value ("ARV") of the prize is \$400. The winner will be solely responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the Prize. GKB accepts no responsibility for repairing any real or supposed damage to any prize.
- b. Grand prize winner must claim the prize by 5pm CST on Thursday, August 19, 2021 or an alternate winner will be chosen randomly from the eligible entries. The WTMJ marketing team will notify the winner via phone call. The winner will forfeit any prize or prize certificate not claimed by this time. GKB is not responsible for the safe arrival of a prize or prize certificate.

- c. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. One grand prize winner will be chosen randomly out of the eligible entries received on site at the Wisconsin State Fair and online from the contest page at WTMJ.com by Wednesday, August 18, 2021.
- c. Grand prize winner will be known by 5pm CST on Friday, August 20, 2021.
- d. Winner will be contacted by phone. GKB is not responsible if the winner provides the incorrect phone number. If GKB does not get a response 24 hours, a new random winner will be chosen from the eligible entry forms entered. If the winner decides to accept the grand prize, an accepting prize form must be completed by 5pm CST on Thursday, August 19, 2021. If the winner decides to decline the prize, a declining prize form must be filled out by the end of that business day and a new prize winner will be chosen out of the eligible entries. GKB will follow this process until the grand prize is accepted.
- e. Odds of winning the Grand Prize depends upon the number of entry forms received and those eligible.
- f. Qualifiers must visit the Newsradio 620 WTMJ site at the Guest Services Pavilion at the Wisconsin State Fair from 12pm-6pm CST starting Thursday, August 5, 2021 and ending Sunday, August 15, 2021. Qualifiers may also visit the contest page on WTMJ.com and complete an entry form before Monday, August 16, 2021. Grand Prize winner need not be present to win.
- g. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release by Thursday, August 19, 2021 or prize will be forfeited and an alternate winner may be selected randomly. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9

with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.

- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the

obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.

- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by 5pm on Monday, August 16, 2021 to “Newsradio 620 WTMJ – Green Bay Packers Ticket Register to Win – Official Rules,” Attn: Promotions, GKB 720 E. Capitol Drive, Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by 5pm on Friday, October 8, 2021 to the above address marked “Newsradio 620 WTMJ – Green Bay Packers Ticket Register to Win– Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB and may be posted online at WTMJ.com.

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Drive, Milwaukee, WI 53212