

Newsradio 620 WTMJ – Sister Bay Outdoor Furniture Company’s State Fair Giveaway

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

On Friday, August 13, 2021 during 620 WTMJ’s Wisconsin’s Morning News (5:00am–8:30am CST), Steve Scaffidi Show (8:30am – 12pm CST), Jeff Wagner (12pm-3pm CST) and Wisconsin’s Afternoon News (3pm-5:30pm CST), listeners will have the chance to qualify to win an outdoor patio set courtesy of Sister Bay Outdoor Furniture Company. The hosts of each show will announce the cue to call and take one random qualifier. There will be a total of (1) qualifier taken for each show for a total of (4) qualifiers. At the end of the day on Friday, August 13, 2021, one of the four qualifiers will be randomly selected to win the grand prize. There will be (4) total qualifiers from each show and (1) grand prize winner. The grand prize consists of (1) [Milano Square Dining Set](#).

1. HOW TO ENTER

a. These rules govern the Sister Bay Outdoor Furniture Company’s State Fair Giveaway promotion (the “Promotion”) being conducted by Newsradio 620 WTMJ, 720 E Capitol Drive, Milwaukee, WI 53212 (“GKB”) beginning on Friday, August 13, 2021 from 5:00am CST to 5:30pm CST.

b. To participate in the Promotion, you may enter via the following method(s):

Via live on-air entry by listening to local programming weekdays from 5:00am CST – 5:30pm CST on Friday, August 13, 2021.

i. To participate in the Promotion, you must listen to WTMJ-AM, Newsradio 620 WTMJ-AM during local programming on Friday, August 13, 2021 between the hours of 5:00am CST – 5:30pm CST for the announcement of the cue to call. Upon hearing the cue to call, the designated number caller (as announced by the on-air personality prior to the cue to call) to get through to the GKB contest line at 855-616-1620 will be the designated qualifier for that show and entered for a chance to win the grand prize upon confirmation of eligibility. At the time of their call, callers will be required to provide all information requested including their full name, city, day and evening phone numbers, email and date of birth in order to be eligible to win. In the event that the selected caller is disconnected or is found to be ineligible, there will not be a new qualifier for that designated day of the contest. There is no limit to the number of times a listener may attempt to call in to win to be a qualifier, but a listener may be a grand prize winner only once. There will be a total of (4) qualifiers from each of the four shows but a total of (1) grand prize winner selected on-air during the Promotion dates from the eligible qualifiers. At the end of the day on Friday, August 13, 2021, one of the four qualifiers will be

selected at random to win the grand prize. GKB is not responsible for telephone service outages, delays, busy signals, equipment malfunctions or any other technological difficulties that may prevent an individual from completing his/her telephone call. Due to delays in the GKB online streaming of its broadcast signal, listeners to the online stream may not be able to participate in or may be disadvantaged in participating in on-air contests.

- c. Show times are subject to change based on breaking news and specialty content at the discretion of GKB. GKB reserves the right to not notify fans and to not update contest rules or the webpage when such situations occur.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older at the time of entry and Wisconsin residents. Employees of GKB, its subsidiary and affiliated entities, GKB's advertising and promotional agencies, its participating sponsors, other radio stations in the Milwaukee metropolitan area and the members of their immediate families (spouse, parents, siblings, or children) and/or households (whether related or not) are ineligible to participate or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.
- b. Listeners are eligible to win a prize in a Promotion conducted by GKB only once every seven (7) days and only once every thirty (30) days if the prize is valued over \$600. Only one (1) winner per household is permitted in any GKB promotion.
- c. The winner must provide valid government-issued photo identification and provide his or her complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and GKB will reject and delete any entry that it discovers to be false or fraudulent. GKB will disqualify any entry from individuals who do not meet the eligibility requirements.

3. PRIZES

- a. A total of (1) grand prizes will be awarded in this Promotion. The prize consists of (1) [Milano Square Dining Set](#) featuring a 44" white and gray table along with four matching chairs. ARV of the prize is \$4,248.
- b. There is no substitution, transfer or cash equivalent for prizes, except that GKB may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of GKB management with respect to the Promotion are final.
- b. On Friday, August 13, 2021, the grand prize winner will be chosen by 6pm CST at random out of the eligible qualifiers. The winner will be contacted by the marketing team to go over specific details and logistics related to the grand prize.
- c. The grand prize winners will be determined by 6:00pm CST on Friday, August 13, 2021.
- d. Odds of being a qualifier to be entered for a chance to win the grand prize depends upon the number and order of calls received. Odds of a qualifier winning the grand prize is 1 out of 4. The grand prize winner is chosen at random.
- e. Qualifiers must listen to WTMJ-AM (Newsradio 620 WTMJ) to win. Qualifiers and the Grand Prize winner need not be present to win.
- f. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by GKB in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize(s) or prize certificate(s), GKB, in its sole discretion, may require Promotion winner(s) (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless GKB, its subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of GKB that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate, suspend, or modify the Promotion. If the Promotion is terminated before the original end date, GKB reserves the right to select the winner(s) by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winner(s).
- e. GKB, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of GKB's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If GKB makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, GKB reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. GKB reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of GKB, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, GKB reserves the right, but not the obligation, to cancel, terminate, suspend, or modify the Promotion and shall not be required to award a substitute prize.
- g. GKB is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by Friday, July 23, 2021 to "Sister Bay Outdoor Furniture Company's State Fair Giveaway – Official Rules" Attn: Promotions, GKB 720 E Capitol Drive Milwaukee, WI 53212. For the names of the prize winners send a self-addressed stamped envelope for receipt by Friday, September 24, 2021 to the above address marked "Sister Bay Outdoor Furniture Company's State Fair Giveaway – Winner List." The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of GKB.

Administrator: Good Karma Brands Milwaukee, LLC, 720 E Capitol Drive Milwaukee, WI 53212

Sponsor: Sister Bay Outdoor Furniture Company, W248 N5565 Executive Drive, Sussex, WI 53089